



Ballyhoo

Ballyhoo Dance and Theatre Group

www.ballyhoo.me

Ballyhoo Dance and Theatre School
Social Media/Photography/Videoining Policy

BDTS photographs or videos the students for a variety of reasons. These include shows or end of term class demonstrations; exam tuition; 'aide memoires' for new routines; for advertising campaigns; posters and to use on our website and other Social Media platforms.

On Social Media the photo/video of your child maybe used with their first name only. (photos and videos will only be used if you have given previous consent) You will be asked when joining BDTS to give consent for photos and videos to be taken. These photos will be stored on a computer or other external devices that Julie or Heidi uses, for example a mobile phone. Julie/Heidi may 'tag' parents if a photo has been used on Social Media unless instructed otherwise. You have the right to change your previous consent to photos/ videos being taken, stored or used. Please inform Julie/Heidi or Jane as they will be deleted as appropriate.

If you have texted, Facebook messaged, whatsapped or emailed Julie/Heidi or Jane these messages may be kept for reference at a later date.

Parents/carers details are automatically stored on our mailing list and therefore parents/carers will receive any advertising/promotional emails from BDTS unless instructed otherwise.